

MOHAMED EL AOUAD

WordPress & Full-Stack Web Developer

WordPress | Elementor | WooCommerce | PHP | JavaScript | SEO | Performance

+212 777 402 549 | contact@mohamedelaouad.com | Agadir, Morocco

Portfolio: mohamedelaouad.com | LinkedIn: shorturl.at/pMLb2

TARGET

Best for WordPress, Elementor, WooCommerce, PHP and web-development roles.

CORE SKILLS

WordPress Development

Elementor

WooCommerce

Custom PHP

JavaScript

HTML5 & CSS3

MySQL

REST APIs

Responsive Design

Technical SEO

Performance Optimization

Website Security

LANGUAGES

- Tamazight - Native
- Arabic - Native
- English - Advanced
- French - Advanced
- German - Beginner

PROFILE

WordPress and Full-Stack Web Developer with 5+ years of hands-on experience building responsive, secure and performance-focused websites and digital platforms. Strong background in Elementor, WooCommerce, custom PHP, JavaScript, MySQL, technical SEO, hosting, troubleshooting and practical business-oriented web delivery.

PROFESSIONAL EXPERIENCE

IT Specialist & Full-Stack Developer

Present

Intouriste Hotel & Suites - Agadir

- Develop and maintain the hotel WordPress website, landing pages, custom sections and functional improvements.
- Build and manage WooCommerce-based ticketing and booking flows for the World Cup 2026 fan-zone project.
- Implement responsive UX/UI, technical SEO, schema/content improvements and performance optimization.
- Configure forms, SMTP, security, backups, hosting, domains and website maintenance procedures.
- Troubleshoot front-end, back-end, plugin, cache, mobile and email-delivery issues.

Full-Stack Developer & Digital Lead

2024 - Feb 2026

Flaster Group

- Developed and maintained the company website and supported an internal operational management platform.
- Implemented web interfaces, content updates, database-driven logic and performance improvements.
- Coordinated requirements, testing and deployment with internal stakeholders.

MOHAMED EL AOUAD

WordPress & Full-Stack Web Developer

WordPress | Elementor | WooCommerce | PHP | JavaScript | SEO | Performance

+212 777 402 549 | contact@mohamedelaouad.com | Agadir, Morocco

Portfolio: mohamedelaouad.com | LinkedIn: shorturl.at/pMLb2

TARGET

Best for WordPress, Elementor, WooCommerce, PHP and web-development roles.

TOOLS

WordPress

Elementor

Rank Math

Fluent Forms

FluentSMTP

LiteSpeed Cache

Git

GitHub

Figma

cPanel/Hosting

MySQL

Microsoft Office

EDUCATION

2025 Adobe Suite Diploma

Graphic Design - Institut Poly Pole des Formations, Agadir

2023 Full-Stack Development Dipl

ISTA Tafraout

2020 Higher Technician Certifica

Manufacturing Technology - Youssef Ben Tachfine, Agadir

2018 High School Diploma

Mechanical Sciences and Technologies - Youssef Ben Tachfine

AVAILABILITY

Available immediately. Open to remote, Morocco and selected relocation opportunities.

SELECTED PROJECTS

Intouriste Hotel & Suites

WordPress hotel website, responsive UX/UI, SEO, contact flows, hosting, forms and ongoing digital operations.

<https://new.intouriste.com/>

World Cup 2026 Ticketing Platform

WooCommerce and WordPress ticketing interface with match cards, filtering, responsive behavior and booking flow.

<https://intouriste.com/world-cup-2026/>

Flaster Group

Corporate website and internal management platform supporting products, stock, files and operational tasks.

<https://flaster.ma/>

Vidka

Business website and visual digital presence.

<https://vidka.ma/>

Swissysteme

Professional business website and digital presentation.

<https://swissysteme.ma/>

RELEVANT STRENGTHS

CMS architecture

Theme customization

Plugin configuration

Bug fixing

Mobile-first design

Client and stakeholder communica

PROFESSIONAL EXPERIENCE

Web Developer Intern

Sep 2023

OwrConnect - Agadir

- Contributed to website development and functional testing.
- Supported front-end/back-end improvements and technical collaboration.

Web Developer Intern

Aug 2023

ByteBuild - Agadir

- Contributed to developer-community website maintenance and UI updates.
- Supported content integration, testing and issue resolution.

WordPress Web Developer Intern

Jun 2023

ISMSP Institute - Agadir

- Developed and updated WordPress pages and responsive layouts.
- Organized content and supported basic website maintenance.

Administrative & Customer Service Intern

2021

Int Assistance - Agadir

- Handled incoming calls, invoices and administrative files.
- Built customer-service discipline and operational organization.