

MOHAMED EL AOUD

Digital Creative & Web Specialist

WordPress | Full-Stack Development | Graphic Design | UX/UI | SEO | IT Support

+212 777 402 549 | contact@mohamedelaouad.com | Agadir, Morocco

Portfolio: mohamedelaouad.com | LinkedIn: [shorturl.at/pMLb2](https://www.linkedin.com/in/shorturl.at/pMLb2)

TARGET

Best for mixed digital, web, design, content and general opportunities.

CORE SKILLS

WordPress & Elementor

WooCommerce

PHP & MySQL

JavaScript

HTML & CSS

UX/UI Design

Graphic Design

SEO & Analytics

Content Creation

Hosting & Domains

Professional Email

IT Troubleshooting

LANGUAGES

- Tamazight - Native
- Arabic - Native
- English - Advanced
- French - Advanced
- German - Beginner

PROFILE

Multidisciplinary digital professional with 5+ years of hands-on experience across web development, WordPress, UX/UI, graphic design, SEO, content creation and IT support. I connect creative thinking with technical execution to deliver practical websites, digital platforms, visual assets and business-focused digital solutions.

PROFESSIONAL EXPERIENCE

IT Specialist & Full-Stack Developer

Present

Intouriste Hotel & Suites - Agadir

- Develop and maintain WordPress websites, landing pages and custom web functionality for hotel operations.
- Build and manage a World Cup 2026 fan-zone ticketing platform using WordPress, WooCommerce, PHP and JavaScript.
- Create responsive UX/UI improvements, visual content, SEO enhancements and performance optimizations.
- Manage hosting, domains, professional email, backups, website security and day-to-day troubleshooting.
- Coordinate digital requirements with management, internal teams and service providers.

Full-Stack Developer & Digital Lead

2024 - Feb 2026

Flaster Group

- Developed company website and contributed to an internal platform for products, stock, files and operations.
- Led digital updates, content integration, performance improvements and technical maintenance.
- Worked with business stakeholders to translate requirements into practical digital solutions.

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TOOLS

Photoshop

Illustrator

InDesign

Canva

Figma

Premiere Pro

After Effects

Git

Rank Math

Fluent Forms

LiteSpeed

Microsoft Office

EDUCATION

2025 Adobe Suite Diploma

Graphic Design - Institut Poly Pole des Formations, Agadir

2023 Full-Stack Development Dipl

ISTA Tafraout

2020 Higher Technician Certifica

Manufacturing Technology - Youssef Ben Tachfine, Agadir

2018 High School Diploma

Mechanical Sciences and Technologies - Youssef Ben Tachfine

AVAILABILITY

Available immediately. Open to remote, Morocco and selected relocation opportunities.

SELECTED PROJECTS

Intouriste Hotel & Suites

WordPress hotel website, responsive UX/UI, SEO, contact flows, hosting, forms and ongoing digital operations.

<https://new.intouriste.com/>

World Cup 2026 Ticketing Platform

WooCommerce and WordPress ticketing interface with match cards, filtering, responsive behavior and booking flow.

<https://intouriste.com/world-cup-2026/>

Flaster Group

Corporate website and internal management platform supporting products, stock, files and operational tasks.

<https://flaster.ma/>

Vidka

Business website and visual digital presence.

<https://vidka.ma/>

Swissysteme

Professional business website and digital presentation.

<https://swissysteme.ma/>

RELEVANT STRENGTHS

Digital project delivery

Cross-functional communication

Autonomy and problem solving

Brand consistency

Responsive design

Operational support

PROFESSIONAL EXPERIENCE

Web Developer Intern

Sep 2023

OwrConnect - Agadir

- Contributed to website development and functional testing.
- Supported front-end/back-end improvements and technical collaboration.

Web Developer Intern

Aug 2023

ByteBuild - Agadir

- Contributed to developer-community website maintenance and UI updates.
- Supported content integration, testing and issue resolution.

WordPress Web Developer Intern

Jun 2023

ISMSP Institute - Agadir

- Developed and updated WordPress pages and responsive layouts.
- Organized content and supported basic website maintenance.

Administrative & Customer Service Intern

2021

Int Assistance - Agadir

- Handled incoming calls, invoices and administrative files.
- Built customer-service discipline and operational organization.